

Excellence Academy

A NEW professional-level qualification in international trade from the Chambers of Commerce



NEW for 2023



www.chamber-international.com

Chamber International Training Academy Bradford & London in partnership with Fidelitas Training

What is the Excellence Academy?

Importing and exporting today is anything but usual. Clogged supply chains, the high cost of containerised transport, Brexit, Covid-19, sanctions and a raft of new trade regulations have created demand for a programme of professional-level training that provides a well-rounded and detailed level of vocational learning in international trade.

This program has one goal in mind: Your success

Our course leaders and guest experts are renowned industry professionals supported by a team of Training and Development Lead Body (TDLB) - qualified assessors. Our unrivalled support package includes structured, constructive feedback and ongoing support to help you achieve your full potential. Numbers are limited to 10 delegates to allow a more personal, individual learning experience.

What's included?

- Delegate brochures in PDF format, sent in advance of each module
- Post-event support from the course leaders and assessors
- Incoterms® 2020 eBook
- Guided virtual container port tour
- Award certificate
- All assessments
- Award ceremony

“The course was incredibly useful and highly enjoyable, the entire Chamber International service we received was superb”

Thomas Hickson, Management Accountant, Christeyns UK



How will I benefit?

- Turn your ambitions into action - a new, exciting, modern approach to building your knowledge and practical understanding of import and export, that will give you recognition and fill you with confidence
- Get qualified – a prestigious new award backed by Chambers of Commerce, that recognises your competency and practical skills as a professional trade practitioner
- Achieve your full potential – become more efficient; understand the challenges and how to overcome them; learn how to manage imports and exports from experienced trade experts

“Thank you so much for all the guidance, encouragement and expertise throughout the Excellence Academy. I am now using what I have learnt to improve our processes and to upskill my colleagues.”

Darren Sinfield, Logistics Manager &
Site Leadership Team
Aerovac Keighley Ltd

How will my employer benefit?

- Lower staff turnover – offering career development initiatives helps employees establish a sense of value within the company and fosters loyalty, ultimately resulting in increased staff retention
- Boosts workplace engagement - dedicated training and development improve workforce efficiency, competitiveness and engagement, all of which are critical to your company's financial performance
- Less supervision – the need for close and continuous supervision is reduced when employees are trained to a higher level. This frees up management time, builds trust and empowers individuals



Modules

M1 – Preparing to Trade Internationally

This module builds your understanding of the international business environment and the key principles that shape it, setting the direction for the full programme.

- Preparing the foundations for successful importing and exporting
- Who's who in the supply chain
- Ensuring legal compliance and cost-effectiveness
- Administration and communication – the importance of record keeping
- Introduction to documentation
- Effective use of Incoterms® 2020

M2 – Transport Procedures from Dispatch to Delivery

Learn about balancing cost, service quality, organisation and time when assessing your transport needs for importing and exporting. A deep dive into moving goods by sea, road and air that will take your understanding to the highest level.

- Responsibilities of the parties involved
- Legal requirements for packing and marking
- How it all works - sea, road and air
- Main transport methods and documents (Bills of Lading, Airway Bills etc)



Modules

M3 – Getting the best out of your Freight Forwarder

This module will help you to understand how forwarders calculate freight costs to give you the confidence to negotiate rates and take the lead in managing the relationship.

- Building successful relationships and the need for careful monitoring
- The freight-charging minefield
- Cargo insurance considerations

M4 – Payment Methods

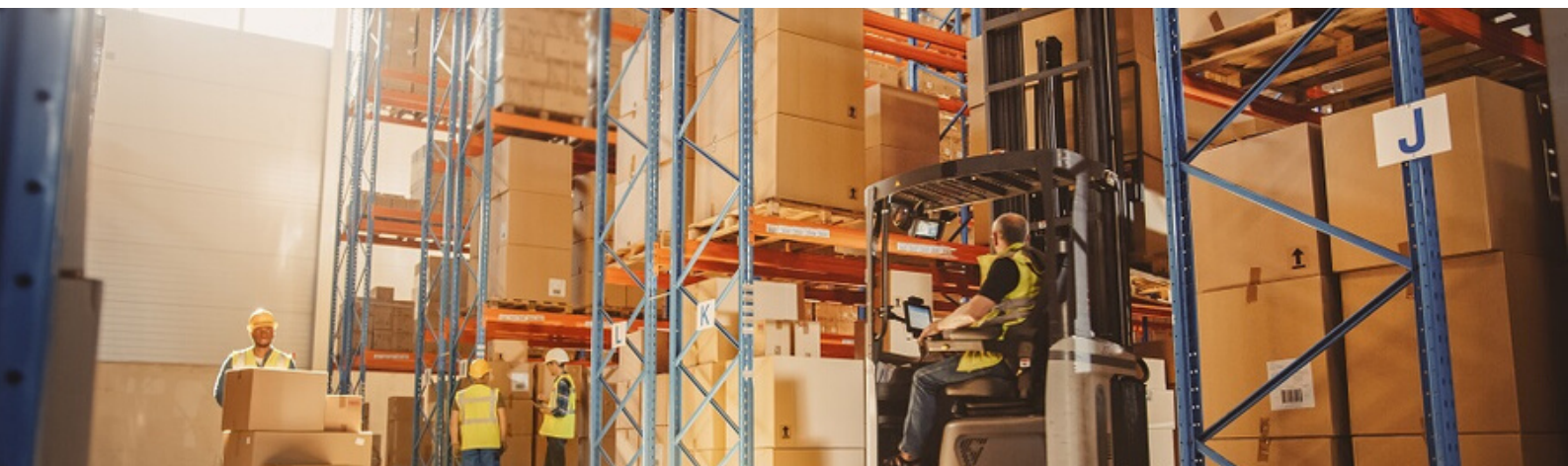
Discover the advantages and disadvantages of the 3 main payment terms, when to use them, the documents involved, what to do if things go wrong and how to make sure they don't go wrong.

- Cash with order and open account
- Documentary Collections
- Letters of Credit

M5 - Official Procedures

Discover what it means to be customs compliant and hear from customs clearance experts and get insights from specialists who manage Chamber of Commerce, Arab British Chamber of Commerce and Egyptian Chamber of Commerce online certification and legalisation services.

- Staying on the right side of Customs & Excise
- Why is the commodity code so important?
- Proving origin, origin documents and working with Chamber International
- Customs entry procedures: export and import
- Customs clearance documents



Modules

M6 – Advanced Customs Procedures

Leaving the EU has created new demand for more customs knowledge within companies. Knowing how a company can benefit from customs approvals and how to apply for them will give you job-ready skills that can be put to work now or in the future.

- Trading with the EU and the Northern Ireland protocol
- VAT and Duty
- ATA Carnets
- Inward Processing
- Outward Processing
- Customs Warehousing
- Duty Deferment
- Return Goods Relief
- Customs Freight Simplified Procedures
- Authorised Economic Operator

How to apply and other practical details

Joining the Academy is a great way to expand your knowledge, and build your confidence and expertise, without having to stick to an academic schedule. The programme is offered online and comprises of 6 full-day workshops, plus a series of virtual assessments that you can customise to maximise alignment with your own work situation and needs. The Award is accredited and regulated by British Chambers of Commerce, and is achieved by attending all 6 workshop modules and completing assessments.

Fees:

Chamber International customers and Chamber of Commerce members: £2800 excluding VAT

Other: £3400 excluding VAT

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The Annual Excellence Academy Awards Ceremony to be held at the prestigious offices of the Arab British Chamber of Commerce, Mayfair, London.



To find out more contact:



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<https://www.chamber-international.com/training-1/excellence-academy/>